

[Subscribe](#)[Share ▾](#)[Past Issues](#)[Translate ▾](#)[RSS](#)

News and more from the UNC Center for Media Law and Policy



UNC  
CENTER FOR  
MEDIA LAW & POLICY

## November 2012

### News from the UNC Center for Media Law and Policy

Welcome to the Center's first email newsletter! You are receiving this because you have expressed interest in our events or registered on our [website](#). If you do not wish to receive emails from us, you can unsubscribe by following the link at the bottom of this email.

It has been a busy fall at the Center. In October, we unveiled a new website design. The old site, which worked well for our first few years, just wasn't able to keep up with all of the exciting things the Center has been doing. For example, we completely rebuilt our [events page](#), which now lists both our events and media law and policy conferences all around the world. We also added a new section exclusively [for students](#) so that current and prospective students will know about all of the great opportunities for studying — and gaining practical experience in — media law and policy at the University of North Carolina.

The idea behind these changes is to make our website more dynamic and to make it easy for you to keep track of what we are doing so that you can [get involved](#). We also want the website to be place where you can find the latest news and information about media law and policy. To make that happen, we've started pulling together information and resources about media law and policy from across the Internet. Check out our new [resources page](#) (and Spotlight section below), which highlights media law resources and aggregates tweets on media law and intellectual property law.

But we aren't done yet. Over the next few months we plan to add a [job posting page](#) that will list academic and professional job openings available in the areas of media law and media policy. If you have an employment opportunity you would like us to include in our jobs database, please [contact us](#).

We hope that you like the changes we've made and find this newsletter useful. Please don't be shy. Let us know what you think.

### Events Roundup

#### *Upcoming events:*

The Center will host an interdisciplinary lunch for faculty from across the UNC campus at the end of this month. The Nov. 30 discussion will cover "[Privacy and Human Subject Research](#)," and will be lead by UNC School of Law Professors John Conley, Anne Klinefelter, and Andrew Chin. Registration is due Nov. 26 and includes a boxed lunch. To read more about the event, visit our [events page](#).

#### *Past events:*

In early November, the Center hosted a two-day conference on student journalism in conjunction with the [Student Press Law Center](#), [First Amendment Law Review](#) and [North Carolina Scholastic Media Association](#) entitled "[One Generation Under Hazelwood: A 25-Year Retrospective on First Amendment Rights](#)." The conference brought together the leading scholars and thinkers on the subject of student speech rights and resulted in a spirited discussion on this important subject. You can view the video from Thursday's sessions, including a panel featuring Hazelwood plaintiffs Cathy Kuhlmeier Frey and Leanne Tippet Mosby, [here](#).

In late October, the Center hosted Enrique Armijo, professor of law at Elon University, for a conversation on "[Kill Switches, Smart Mobs, and Freedom of Speech](#)." The event was part of the School of Journalism's [Mary Junck Research Colloquium](#) and can be viewed on the school's [YouTube page](#).

### About Us

The UNC Center for Media Law and Policy is an interdisciplinary research center run jointly out of the [UNC School of Law](#) and [UNC School of Journalism and Mass Communication](#). The center serves as a forum for study and debate about the broad array of media law and policy issues facing North Carolina, the nation, and the world. The center's work ranges from the legal and policy issues affecting traditional media organizations to the challenges posed by new communication technologies, including social media, the Internet, and mobile technology, and the impact they are having on governments, on the economy, and on cultural and social values throughout the world. Visit us at [www.medialaw.unc.edu](http://www.medialaw.unc.edu)

### Contact Us

Also in October, the Center marked [another successful First Amendment Day](#) at UNC-Chapel Hill. Ken Paulson, president and CEO of the First Amendment Center, gave the keynote. Daytime events included a reading of banned books, musical performances, and panels on a range of First Amendment issues of interest to students.

## From Our Blog

### [Next Stop: Transit Advertising and the First Amendment](#)

Liz Woolery analyzes the free speech debate being waged in Chapel Hill (and elsewhere) over bus advertisements produced by the Church of Reconciliation. The ads feature pictures of a Palestinian man and child and an Israeli man and child and the words, "Join with us. Build peace with justice and equality. End U.S. military aid to Israel." *You can read more of her post on our [blog](#).*

### [Hazelwood's Sheep](#)

Tori Ekstrand, who joined the UNC School of Journalism and Mass Communication this year as an assistant professor, reflects on David Cuillier's statement at the Hazelwood conference that "we're raising a generation of sheep" in the wake of *Hazelwood v. Kuhlmeier*, the U.S. Supreme Court case that curtailed the First Amendment rights of students. As a parent of a 9 year-old, Tori wonders whether we are teaching our kids how to be critical thinkers. [Read more.](#)

### [Best New Internet Law Books?](#)

The Center's Co-Director, Cathy Packer, reprises her annual request for the best new books on Internet law and communications policy. With books from Tim Wu, Rebecca MacKinnon, Hector Postigo, and Robert Levine, it's a useful resource for anyone who teaches or works in these areas. [Read more.](#)

### [A Marriage Made in Tatooine](#)

Tori Ekstrand discusses Disney's recent acquisition of LucasFilms, which has Star Wars fans chattering all around the world. Tori looks at the intellectual property implications and "Jedi-logic" of the deal, as well as the sale's entree into internet culture through dozens of memes combining the two brands' iconic imagery. [Read more.](#)

### [A UNC Student's Summer Experience in Media Law](#)

Tabitha Messick, a 3L at the UNC School of Law, provides a summary of her experience as a summer intern with the Digital Media Law Project at Harvard's Berkman Center for Internet and Society. In short, it was "simply amazing." [Read more.](#)

## Recent Media Law News

[Petraeus E-mail Affair Highlights U.S. Privacy Law Loopholes](#) - *CNET Politics and Law* - Nov. 14, 2012

[FCC Poised to Ease Media Cross-Ownership Rules in Major Markets](#) - *Associated Press* - Nov. 8, 2012

[Publishers Abroad Take On Google](#) - *The New York Times* - Nov. 4, 2012

[California Congressman Files Suit against TV Stations for Alleged Defamation in Third-Party Advertising](#) - *Broadcast Law Blog* - Nov. 2, 2012

[We Sued, And We Would Do It Again](#) - *Daily Tar Heel* - Oct. 12, 2012

## Spotlight: Media Law and Policy Resource

Poynter's [NewsU](#) offers great webinar and self-directed courses for journalists. Their [Newsgathering Law & Liability: A Guide for Reporting](#) is a free self-directed course valuable to anyone with a professional or personal interest in liability as it relates to newsgathering and reporting. The course gives reporters a grasp of what steps to take during the process of newsgathering, what sort of information you can gather freely, and what information you need permission to obtain.

One of the course instructors is the Center's own [David Ardia](#), who guides you through the newsgathering process, including interview tips and working with sources. This is an excellent learning tool for anyone in the news profession. Be sure to check out all the resources available on the Center's [Media Law Resources page](#).

**Dr. Cathy Packer, Co-Director**  
cpacker@email.unc.edu  
Twitter: @cathypacker

**Prof. David Ardia, Co-Director**  
ardia@email.unc.edu  
Twitter: @dsardia

**Liz Woolery, Outreach Coordinator**  
ewoolery@email.unc.edu

### Mailing Address

UNC Center for Media Law and Policy  
University of North Carolina  
Campus Box 3365  
Chapel Hill, NC 27599-3365

### Find Us Online

Follow us on Twitter 

Like us on Facebook 

Visit our website 

Feel free to pass this along to a friend or colleague who is interested in media law and policy. If someone sent this to you and you would like to subscribe, just sign up [here](#).

Want more from the UNC Center for Media Law and Policy?

follow us on Twitter  | like us on Facebook  | visit the Center's Website 

*Copyright © 2012 UNC Center for Media Law and Policy  
All rights reserved.*

[unsubscribe from this list](#) | [update subscription preferences](#)

---