

# PROTECTING CREATIVE RIGHTS IN THE AGE OF SOCIAL MEDIA

In the ever-changing media landscape, the volume of available images online—and the ease of misappropriating them—makes defining and protecting creative rights a challenge.

**MARCH 17** AT 7:00 PM

FREEDOM FORUM  
CONFERENCE CENTER  
AT CARROLL HALL,  
UNC-CHAPEL HILL

A panel discussion moderated by **Deborah Gerhardt**, assistant professor at the UNC School of Law and expert on copyright, trademark and plagiarism, will explore the rights of creative professionals working in the visual arts and discuss why it is important to protect those rights.

**Justin Cook**, a Carolina alumnus and professional photographer based in Durham, and **Mickey Osterreicher**, general counsel for the National Press Photographers Association, will sit on the panel to discuss their experiences and take questions from the audience.



THE UNIVERSITY  
of NORTH CAROLINA  
at CHAPEL HILL

**The event is free and open to the public.**

Sponsored by the UNC Center for Media Law and Policy and the Office of Communications and Public Affairs.