Reader Privacy: Should Library Privacy Standards Apply in the Digital World?

University of North Carolina at Chapel Hill School of Law, Room 4085

Friday, January 22, 2010

SCHEDULE OF EVENTS

8:30 – 9:00 am Coffee and Check-in

9:00 – 9:10 am Welcome, University of North Carolina School of Law Dean Jack Boger

9:10 – 9:30 am Keynote Address, John Palfrey, Vice Dean, Library and Information Resources and Henry N. Ess III Professor of Law at Harvard Law School, Faculty Co-Director of the Berkman Center on the Internet and Society at Harvard University

9:30 -10:45 am FIRST PANEL: Should readers of books through Google Books have the same privacy protections as readers using libraries? Should library standards for privacy extend to e-book readers or other digital environments?

Moderator: Bill Marshall, Professor of Law at University of North Carolina

Anne Klinefelter, Director of the Law Library and Associate Professor of Law, University of North Carolina: What are library standards for privacy?

Jane Horvath, Global Privacy Counsel for Google: What is Google’s position on reader privacy in Google Books and on reader privacy more generally?

Andrew McDiarmid, Policy Analyst, the Center for Democracy and Technology: Why did the CDT propose library standards for reader privacy in Google Books? Should this standard extend to other digital reading contexts?

Discussion led by the moderator, including questions from the audience

10:45 -11:00 am Break

11:00 - 12:30 pm SECOND PANEL: Is “reader privacy” an interest that merits special protection from commercial and government entities, or is a broader approach to privacy needed? What sort of solutions could address consumer and industry interests?

Moderator: David Hoffman, Director of Security Policy and Global Privacy Officer for Intel Corporation

Annie Antón, Professor of Computer Science at North Carolina State University: How does technology create problems and solutions for privacy in e-readers and on the Internet?
Lili Levi, Professor of Law at the University of Miami: *How might regulatory solutions protect privacy in various digital environments?*

Paula Bruening, Executive Director of the Centre for Information Policy Leadership at Hunton & Williams, LLP: *Which national and international proposals are likely to address both industry and consumer concerns relating to reader privacy?*

John Palfrey, Harvard University: *Should societal and market trends drive protections for reader privacy, or should the law provide protections for reader privacy or privacy more generally?*

Discussion led by the moderator, including questions from the audience

12:30 pm Conclusion of the program